

## COLLABORATING FOR INNOVATION: Connecting Startups From Brazil and South Africa

Brazil and South Africa share similar economic and development challenges. Collaboration between these two nations is therefore expected in order to draw on each other's experiences and best practices. For both countries, science, technology and innovation have featured strongly as enablers for development. This dialogue will bring together experts in the field of innovation policy with entrepreneurs and young innovators to share their expertise on ongoing advancements in both countries and their regions.

**Venue:** The Innovation Hub, Auditorium 1

**Date:** 13 June 2018

### 08:45 – 09:30 ARRIVAL AND WELCOME

08:45 – 09h00 Arrival and Registration

09:00 – 09:05 Opening and Welcome Address

**Dr McLean Sibanda: CEO, The Innovation Hub (TIH)**

09:05 – 09:15 Opening Remarks

**His Excellency the Ambassador of Brazil Mr Nedilson Jorge**

09:15 – 09:25 Opening Remarks

**Mr Daan du Toit: Deputy Director-General for International Cooperation and Resources, Department of Science and Technology of South Africa (DST)**

### 09:30 – 10:35 PANEL DISCUSSION 1 – FOSTERING INNOVATION: THE ROLE OF GOVERNMENT AND TECHNOLOGICAL PARKS

09:30 – 09:35 Introduction of panelists - Panel Moderator

**Counsellor Bruno Neves: Head of Trade and Investment, Embassy of Brazil**

- 09:35 – 09:45 **Dr McLean Sibanda: CEO, TIH**  
The role of The Innovation Hub in fostering innovation and entrepreneurial activity in South Africa
- 09:45 – 09:55 **Mr André Araújo: Entrepreneurship Manager, Porto Digital**  
Porto Digital, promoting disruptive innovation and entrepreneurship in partnership with the private and public sectors in Brazil
- 09:55 – 10:05 **Ms Senisha Moonsamy: GM Innovation Skills Development, Technology Innovation Agency (TIA)**  
The role of TIA in promoting and supporting programmes for Startups, SME's and young entrepreneurs
- 10:05 – 10:35 Q&A and session wrap up

**10:35 – 10:50 Mid-morning refreshments**

**10:50 – 12:25 PANEL DISCUSSION 2 – ADVANCING A SELF-SUSTAINING ECOSYSTEM OF STARTUPS IN DEVELOPING COUNTRIES**

- 10:50 – 10:55 Introduction of panelists - Panel Moderator  
**Dr Diran Soumonni: Senior Lecturer in Innovation Management and Policy, Wits Business School**
- 10:55 – 11:05 **Mr Felipe Matos: Head, 10K Startups**  
Outlining the impact of Startups in Brazil and anticipating future trends
- 11:05 – 11:15 **Mr Matthias Brodner: Co-Founder and Commercial/Partnerships specialist, Simplus Innovation (TIH entrepreneur)**  
Developing creative solutions from the perspective of a South African Startup.
- 11:15 – 11:25 **Mr Olatoye Amosun: Founder and Director, Consumatech Solutions (TIH entrepreneur)**  
Innovative solutions to address local challenges

11:25 – 11:35	<b>Mr Amure Pinho: CEO, ABStartups</b> Opportunities and challenges for the private sector in Brazil
11:35 – 11:45	<b>TBC</b> The importance of developing high growth Startups for South Africa's economic development
11:45 – 11:55	<b>TBC</b> A Snapshot of SA's entrepreneurial ecosystem
11:55 – 12:25	Q&A and session wrap up
12:25 – 13:30	Lunch
<b>13:30 – 14:45</b>	<b>PANEL DISCUSSION 3 - DEVELOPING AN INCLUSIVE STARTUP ECOSYSTEM: LESSONS AND IDEAS FROM BRAZIL AND SOUTH AFRICA</b>
13:30 – 13:35	Introduction of panelists - Panel Moderator <b>Mr Olatoye Amosun: Founder and Director, Consumatech Solutions</b>
13:35 – 13:45	<b>Ms Matsie Modise: Managing Director, SIMODISA</b> Connecting young innovators through technology
13:45 – 13:55	<b>Mr Felipe Matos: Head, 10K Startups</b> Promoting inclusiveness and bridging the digital gap in Brazil
13:55 – 14:05	<b>Mr Kizito Okechukwu: Executive Head (SEA Africa) and CEO of 22 on Sloane</b> Building capacity and training young innovators
14:05 – 14:15	<b>Ms Neliswa Fente: Manager, Deloitte Southern Africa and Co-Founder, SpringAGE</b> Inspiring young entrepreneurs to thrive in the Startup ecosystem
14:15 – 14:45	Q&A and session wrap up
14:45	Networking